



Patterson Belknap Webb & Tyler LLP

firm**highlights**



firm highlights

**Patterson Belknap
Webb & Tyler** LLP

The practice of law **the way it should be**

- ▶ A 200 attorney Firm with 50 partners in a single office where collaboration and collegiality are valued
- ▶ An established client roster that includes many Fortune 100 companies
- ▶ A perennial on *The American Lawyer's* "A-List"
- ▶ 75% of 2015 incoming litigation associates drawn from federal clerkships
- ▶ Our third female managing partner since 1991
- ▶ 100% attorney pro bono participation for over a decade
- ▶ 35% more LGBT lawyers than any other Am Law 200 firm
- ▶ The only major law firm to receive an A+ in Above the Law's directory for "Insider Rating"

Patterson Belknap is a New York City-based law firm with more than 200 lawyers. The Firm is included on *The American Lawyer's* 2015 "A-List" of the 20 leading law firms in the United States. Patterson Belknap delivers a full range of services in both litigation and commercial law.

Our Practice

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Anti-Counterfeiting

Antitrust

Appellate

Art and Museum Law

Biotechnology

Business Reorganization and Creditors' Rights

Class Action Litigation

Complex Commercial Actions

Corporate

Cross-Border Transactions

Employee Benefits and Executive Compensation

Employment Law

False Advertising

False Claims Act and Whistleblower Defense

Insurance Coverage

Intellectual Property

Law Firm Defense

Litigation

Media and Entertainment

Mergers and Acquisitions

Patent Litigation

Privacy and Data Security

Private Equity

Products Liability

Real Estate

Securities and Derivatives Litigation

Structured Finance Litigation

Tax

Tax-Exempt Organizations

Trusts and Estates

White Collar Defense and Investigations

Patterson Belknap Webb & Tyler LLP Diversity Fellowship

The Firm believes that a workforce made up of people from diverse social, racial, economic and cultural backgrounds results in a dynamic and supportive workplace for our attorneys and staff and enhances our ability to provide the highest-quality representation for and service to our clients. As part of our ongoing commitment to recruiting, retaining and promoting attorneys who contribute to the diversity of our Firm and our profession, we awarded our third annual Fellowship in 2015 to an outstanding individual intending to become a full-time associate at the Firm.

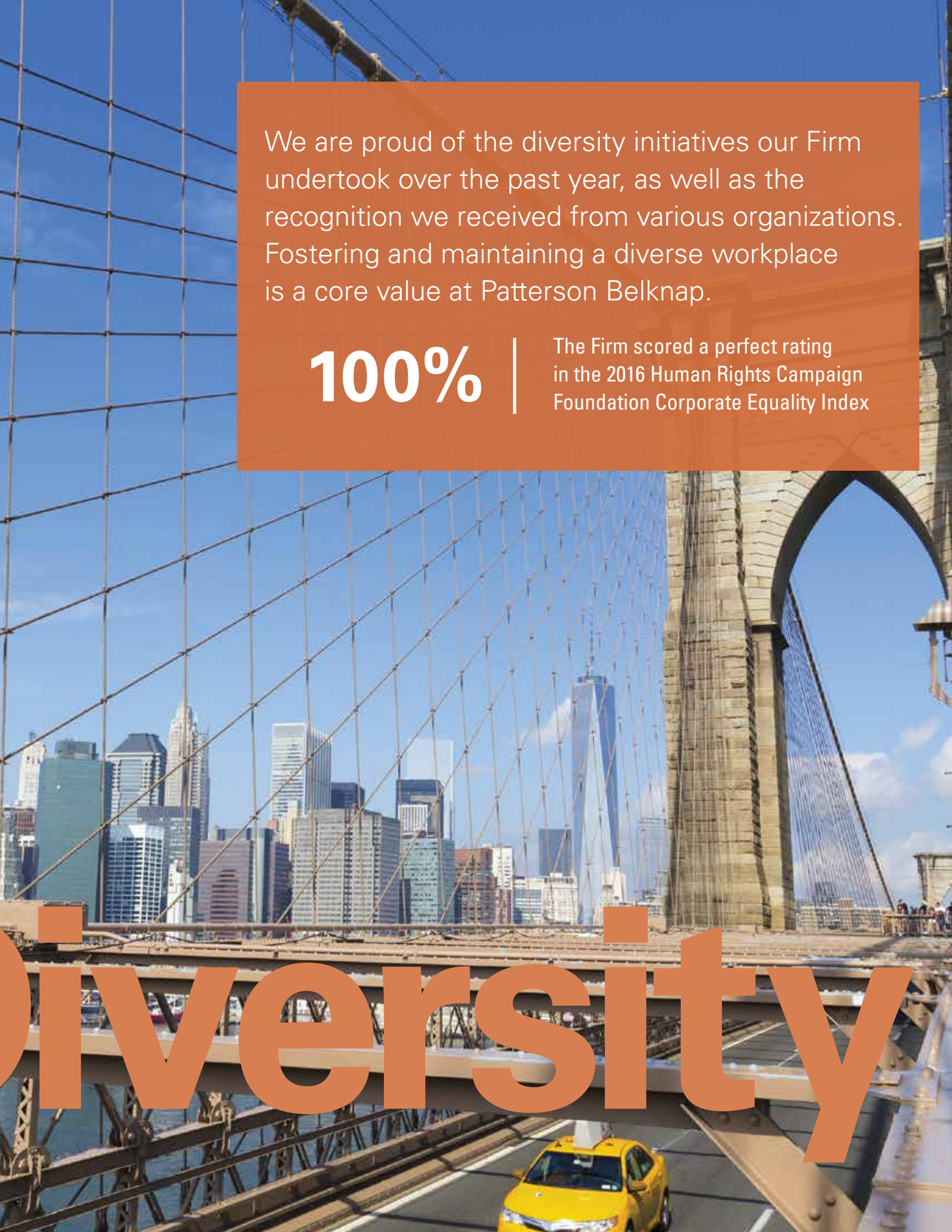
Human Rights Campaign Foundation Corporate Equality Index

The Firm scored a perfect 100% rating in the 2016 Human Rights Campaign Foundation Corporate Equality Index. To achieve a perfect score and the coveted distinction of “Best Places to Work” for LGBT Equality, firms must have fully inclusive equal employment opportunity policies, provide equal employment benefits, demonstrate organizational LGBT competency, evidence their commitment to equality publicly and exercise responsible citizenship.

Partner Named Among Savoy Magazine’s “2015 Most Influential Black Lawyers”

Savoy Magazine named Peter Harvey among the “Most Influential Black Lawyers” of 2015. *Savoy* states that its list “is comprised of the ‘best of the best’ of Black lawyers that are partners within leading national law firms and also corporate counsel from Fortune 1000 corporations.” Mr. Harvey was previously named “Private Practitioner of the Year” by the Metropolitan Black Bar Association of New York City (2012) and one of the “100 Most Influential Black Americans” by *Ebony* Magazine (2005). He is a Co-Chair of the Firm’s Diversity Committee and a member of the Firm’s Patterson Attorneys of Color affinity group.





We are proud of the diversity initiatives our Firm undertook over the past year, as well as the recognition we received from various organizations. Fostering and maintaining a diverse workplace is a core value at Patterson Belknap.

100%

The Firm scored a perfect rating in the 2016 Human Rights Campaign Foundation Corporate Equality Index

Diversity

Legal Aid Society Patterson Belknap received The Legal Aid Society's newly re-named "Honorable Jonathan Lippman New York Pro Bono Publico and Public Service Law Firm Award" for outstanding service to The Legal Aid Society and its clients in November 2015. In addition to recognizing the Firm, The Legal Aid Society honored 17 individual attorneys with Pro Bono Publico awards.


Vault Patterson Belknap ranked #1 in *Vault's* 2016 "Best Law Firms for Pro Bono" list. The guide noted that "Patterson associates gush about the firm's top-notch pro bono program, non-hierarchical culture and superb substantive work opportunities."

MFY Legal Services, Inc. The Firm was honored at MFY's 2015 Dinner-Theatre Benefit, recognizing the Firm's outstanding contributions to securing access to justice for adult home residents with mental illness, as well as the firm's work as co-counsel with MFY in litigating a class action lawsuit in Brooklyn against certain "three-quarter houses"—a term coined for residential buildings that have been leased by private companies and illegally converted to boarding houses.

Legal Services NYC (LSNYC) The Firm was recognized with LSNYC's "Pro Bono Leadership Award" in June 2015. This award was given to the organization's top 25 pro bono partners over the past year. LSNYC thanked the Firm for its efforts on the State Central Registry project, which provides pro bono representation to individuals wrongly placed on the New York State Central Register of Child Abuse and Maltreatment. They also recognized the Firm's contributions to their work regarding student debt and work helping low-income veterans to mitigate longstanding student loan obligations.

Law360 The Firm was included as one of 20 exceptional Pro Bono firms for 2012, 2013 and 2014, and was named to *Law360's* list of "Pro Bono All Stars" in 2015.





Patterson Belknap has a long and proud history of public service, embodied today in our unparalleled pro bono program. Every lawyer at the Firm is active in pro bono work. **Since 2004, 100% of our attorneys have participated in pro bono projects every year.** By accepting the American Bar Association's pro bono challenge, we agreed to devote up to five percent of the Firm's annual billable hours to public service work. The Firm is also consistently ranked near the top of *The American Lawyer's* annual pro bono survey.

Pro Bono



FirmLife



The American Lawyer 2015 "A-List" The Firm was included on *The American Lawyer's* 2015 "A-List" of 20 leading law firms in the United States. The "A-List" is based on four criteria: pro bono performance, associate satisfaction, diversity of lawyers and financial performance. *The American Lawyer* considers the "A-List" firms to be the "top tier of elite firms."

The American Lawyer's Midlevel Associate Survey Patterson Belknap has consistently ranked among the top New York City-based firms in *The American Lawyer's* "Midlevel Associate Satisfaction" survey.

Vault ranked Patterson Belknap #7 among firms nationwide in the 2016 *Vault Guide To The Top 100 Law Firms for "Associate/Partner Relations."*

Above the Law A+ Insider Rating Patterson Belknap is the only major Firm rated A+ in *Above the Law's* Directory for "insider rating."

Awards & Recognitions

Chambers USA – America’s Leading Lawyers for Business recognized six of the Firm’s practice areas and fourteen partners and counsel in 2015.

The Firm’s **False Advertising** team again was recognized in the top band of firms nationally. The guide notes that the Firm has a “preeminent advertising litigation practice with top-class expertise and a superb track record in defending blue-chip brands against false advertising lawsuits.” Partner Steve Zalesin was again ranked among the best advertising litigators nationally, and is described as “a leading litigator who garners particular praise for his strength in Lanham Act cases.” Team members Travis Tu and Christine Miller were also recognized by *Chambers*. The guide notes that Ms. Miller is “recognized for her counsel on complex regulatory and trademark issues in the advertising space” and Mr. Tu “is a highly rated commercial litigator with particular strength in advertising matters.” One commenter noted that, “*They are fantastic lawyers with deep understanding of the law.*”

Chambers USA ranks our **Media and Entertainment Litigation** group among the top teams in New York and the guide recognizes the Firm’s “strength in media and entertainment litigation.” It notes that the Firm “represents major media companies in connection with a range of issues, including corporate disputes, advertising and trademark matters.” Partner Saul Shapiro was recognized as a leader in this field, with sources calling him “*an accomplished litigator.*”

The Firm’s **Patent Litigation** and **Trademark and Copyright Litigation** teams were again recognized in 2015. The publication notes the Firm’s “powerful full-service IP practice covering patents and trademark, copyright and trade secrets,” with one commentator noting that, “*They are great, great trial lawyers. Their trial skills are just right up there with the best I have seen.*” Firm partners Bill Cavanaugh and Greg Diskant were recognized as leading patent litigators, while Bob LoBue and Geoff Potter were recognized as leaders in trademark and copyright litigation.

Chambers USA’s Litigation: Securities: Institutional Plaintiffs recognized the Firm for “regularly represent[ing] institutional plaintiffs in high-stakes securities disputes,” with one commenter noting that, “*they are able to field efficient teams of smart, experienced lawyers, get them on the ground quickly and provide first-rate sophisticated advice in a lean, efficient way.*” Firm partner Erik Haas was recognized as a leader in securities litigation.

The Firm’s **Real Estate** team continues to be recognized in **Chambers USA 2015** for its strengths. The publication notes the group is “well regarded for its expertise in representing well-known landlords and tenants on major leasing matters.” Team members Andy Herz and Bob Safron were recognized as leading real estate lawyers.

Chambers USA recognized John Winter as a leading **Products Liability** attorney nationally, Bill Cavanaugh for **Antitrust** and Dan Ruzumna and Josh Goldberg for **White Collar Crime and Government Investigations**.

“Patterson Belknap Webb & Tyler today is touted for the prowess and consistency of its litigation bench and its somewhat maverick business model.”

— Euromoney Institutional Investor PLC’s *Benchmark Litigation Survey*

Euromoney Institutional Investor PLC’s *Benchmark Litigation*

The Firm was ranked in *Benchmark Litigation’s* top category, “Highly Recommended,” for New York Litigation again in 2016. Partners Bill Cavanaugh, Greg Diskant, Erik Haas, Bob LoBue, Saul Shapiro, Peter Tomlinson, Steve Younger and Steve Zalesin were all listed as “Litigation Stars.” Dan Ruzumna was listed as a “Future Star.” *Benchmark Litigation* ranks the Firm among the best in the nation for **Intellectual Property Litigation**. Bill Cavanaugh and Greg Diskant were also listed as “National Stars” for Litigation.

The 2016 edition notes, “From its sole New York office, Patterson Belknap Webb & Tyler has emerged as a firm whose work has spawned reverberations throughout the litigation market nationally; peers from California to DC offer recognition of its litigators and their accomplishments. Clients are not short on praise either – one in particular confirms, ‘*The criteria we used include, in no particular order, legal skills, responsiveness, cost, business understanding, ability to interact well with business people, ability to work well with in-house lawyers and good sensitivity to decisions that warrant discussion with in-house counsel. Patterson Belknap gets high marks in all of the above, and they have the advantage of being smaller and more economical than many major NYC firms.*’”

Legal 500 United States 2015

The Firm’s **False Advertising** practice ranked in *Legal 500’s* top tier for Media, Technology and Telecoms – Marketing and Advertising, and partner Steve Zalesin was named a Leading Lawyer. The guide notes, “this is ‘*always a firm you would think of in an advertising context*’, and it acts for multinational Fortune 100 companies across industries such as food, cosmetics, pharmaceuticals, telecoms, online travel and consumer goods.”

Legal 500 recognized the Firm’s **Tax-Exempt Organizations** practice in its top tier for Finance – Not-for-profit. The guide notes that the firm is a “*go-to firm on issues around exempt organizations and governance.*”

The Best Lawyers in America®

The Firm and our attorneys received increased recognition in *The Best Lawyers in America*® in 2015 with a total of **24 attorneys in 24 practice areas** being recognized as leaders in their field. The Firm also received significant honors in the *U.S. News – Best Lawyers*® 2016 “Best Law Firms” rankings, with 13 practice areas ranked nationally and 22 in New York City.

National Law Journal’s “**Cybersecurity & Data Privacy Trailblazers**”

Partner Craig Newman was named as one of the *National Law Journal’s* 2015 “Cybersecurity & Data Privacy Trailblazers.” According to the NLJ, the list includes “50 people who have helped make a difference in the fight against criminal cyber activity and towards adding much needed layers of data security in an increasingly digital world of commerce.”

Firm Blogs

Antitrust Update

[AntitrustUpdateBlog.com](#) is a source of insights, information and analysis on criminal and civil antitrust and competition-related issues. Patterson Belknap's antitrust lawyers represent clients in antitrust litigation and counseling matters, including those related to pricing, marketing, distribution, franchising, and joint ventures and other strategic alliances. We have significant experience with government civil and criminal/cartel investigations, providing the unique perspectives of former top U.S. Department of Justice Antitrust Division lawyers from both the civil and criminal sides.

Biologics Blog

[BiologicsBlog.com](#) is a unique resource providing key information and analysis related to biologics, including the legal developments, trends and changing regulation that impact the biotechnology industry. Patterson Belknap represents biotechnology, pharmaceutical and healthcare companies in a broad range of patent litigation matters, including patent infringement cases, PTO trial proceedings, patent licensing and other contractual disputes. Our team includes highly experienced trial attorneys with extensive technical knowledge, many of whom have advanced scientific degrees and industry experience in fields such as molecular biology, biochemistry, chemistry, statistics and nuclear engineering.

Data Security Law

[DataSecurityLaw.com](#) is the Firm's resource for the latest news, analysis, and thought leadership in the critical area of privacy and cybersecurity law. Patterson Belknap's Privacy and Data Security practice provides public and private enterprises, their leadership teams and boards with comprehensive services in this critical area. Our team of experienced litigators, corporate advisors and former federal and state prosecutors advises on a broad range of privacy and data protection matters including cyber preparedness and compliance, data breach response, special board and committee representation, internal investigations, and litigation.

Exempt Org Resource

[ExemptOrgResource.com](#) is an online resource for information and insight on the unique legal issues impacting nonprofit organizations. The site is designed to keep the nonprofit, tax-exempt organization community up-to-date on legal developments, changing regulations and good practices.

NY Patent Decisions Blog

[NYPatentDecisionsBlog.com](#) provides information on the latest patent decisions from the U.S. District Courts for the Southern and Eastern Districts of New York. The blog is authored by Patterson Belknap's Patent Litigation practice group, whose members are highly experienced trial attorneys with extensive technical knowledge. Many have advanced scientific degrees and industry experience in fields such as communications, electrical and electro-optical technology, semiconductor technology, metallurgical engineering, chemistry and biochemistry. The team represents consumer products, electrical and software, medical device, mechanical, and pharmaceutical companies in a broad range of patent litigation matters, including district court cases, PTO and PTAB trial proceedings, patent licensing and contractual disputes concerning patent rights.

**ANTITRUST
UPDATE**

**BIOLOGICS
BLOG**

A banner for the Data Security Law Blog. The background is a dark, grayscale image of a city skyline with skyscrapers. Overlaid on the image are several binary digits (0s and 1s) in a light gray color. The text "DATA SECURITY LAW BLOG" is centered in a white, sans-serif font.

**DATA SECURITY
LAW BLOG**

**EXEMPT
ORG
RESOURCE**

A banner for the NY Patent Decisions Blog. The background is a dark, teal-colored image of a globe with latitude and longitude lines. The text "NY Patent Decisions Blog" is centered in a white, sans-serif font.

**NY Patent
Decisions Blog**



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