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UNITED STATES DISTRICT COURT FOR THE
SOUTHERN DISTRICT OF NEW YORK

ROSCO, INC., Plaintiff, -v- SAFETY VISION LLC, et
al., Defendants.

19-CV-8933 (JMF)

September 18, 2020, Filed September 18, 2020,
Decided

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JESSE M. FURMAN, United States District Judge.

JESSE M. FURMAN

MEMORANDUM OPINION AND ORDER

JESSE M. FURMAN, United States District Judge:

Plaintiff Rosco, Inc. ("Rosco") brings patent
infringement and other claims against Defendants
Safety Vision, LLC ("Safety Vision") and Shenzhen
Germid Electronic Technology Development Co., Ltd.
("Shenzhen Germid"). See ECF No. 52 ("SAC"), ¶¶
36-117. Rosco is a New York corporation with its
principal place of business in New York City that,
among other things, engages "in the design,
development and sale of mirrors, visors and other

visual safety systems." SAC ¶¶ 1, 23, 25. Safety Vision
is a Texas limited liability company with its principal
place of business in Houston, Texas, and sells mobile
video surveillance products. See ECF No. 32-2 ("Smith
Decl."), ¶¶ 3-4. Shenzhen Germid is a Chinese
manufacturing corporation with its principal place of
business in Shenzhen, China. See SAC ¶¶ 4-5. On
September 26, 2019, Rosco filed this lawsuit alleging
that a product, manufactured by Shenzhen Germid and
marketed and sold in the United States by Safety
Vision, infringes upon its patents. See ECF No. 1, ¶¶
1-5; SAC ¶¶ 1, 3, 5. On January 24, 2020, Safety
Vision moved to dismiss Rosco's claims for improper
venue pursuant to [Rule 12\(b\)\(3\) of the Federal Rules
of Civil Procedure](#) or, in the alternative, for transfer to
the Southern District of Texas pursuant to [28 U.S.C. §
1404\(a\)](#). See ECF No. 32. The Court granted Rosco's
request for leave to conduct limited venue-related
discovery on July 28, 2020, and ordered the parties to
file supplemental briefs thereafter. See ECF No. 55.
Upon review of the parties' supplemental briefs, the
Court agrees with Safety Vision that venue is
improper in the Southern District of New York and
concludes that the case should be transferred to the
Southern District of Texas.1

In a patent infringement action, venue is governed
exclusively by the patent venue statute, [28 U.S.C. §
1400\(b\)](#); see *TC Heartland LLC v. Kraft Foods Grp.
Brands LLC*, [137 S. Ct. 1514](#), [1516](#), [197 L. Ed. 2d
816](#) (2017), which must be interpreted in accordance
with the law of the Federal Circuit, see *In re ZTE
(USA) Inc.*, [890 F.3d 1008](#), [1013](#) (Fed. Cir. 2018).
"[U]pon motion by the Defendant challenging venue in
a patent case, the Plaintiff bears the burden of
establishing proper venue." *Id.* [Section 1400\(b\)](#)
provides that "[a]ny civil action for patent infringement
may be brought in [1] the judicial district where the
defendant resides, or [2] where the defendant has
committed acts of infringement and has a regular and
established place of business." [28 U.S.C. § 1400\(b\)](#).
Here, there is no dispute that Safety Vision "resides"
in the Southern District of Texas. See SAC ¶ 2; see also
TC Heartland, [137 S. Ct. at 1517](#). Thus, for venue **[*2]**
to lie in the Southern District of New York for the patent
infringement claims against Safety Vision, the second
prong of [Section 1400\(b\)](#) must apply.2 To determine
whether it applies, courts employ a three-part test: "(1)
there must be a physical place in the district; (2) it must
be a regular and established place of business; and (3)
it must be the place of the defendant. If any statutory

requirement is not satisfied, venue is improper under § 1400(b).” *In re Cray Inc.*, 871 F.3d 1355, 1360 (Fed. Cir. 2017). At issue here is the third requirement: whether the Southern District of New York is “a place of the defendant, not solely a place of the defendant’s employee.” *Id.* at 1363. To determine whether the place of business is “of the defendant,” courts employ a holistic analysis in which “no one fact is controlling.” *Id.* at 1366. Relevant factors include “whether the defendant owns or leases the place, or exercises other attributes of possession or control over the place”; “whether the defendant conditioned employment on an employee’s continued residence in the district or the storing of materials at a place in the district so that they can be distributed or sold from that place”; “[m]arketing or advertisements . . . to the extent they indicate that the defendant itself holds out a place for its business”; “whether the defendant lists the alleged place of business on a website, or in a telephone or other directory; or places its name on a sign associated with or on the building itself”; and “the nature and activity of the alleged place of business of the defendant in the district *in comparison with* that of other places of business of the defendant in other venues.” *Id.* at 1363-64.

Applying these standards to the present case, the Court finds that Rosco fails to carry its burden of showing that the Southern District of New York is a “place of” Safety Vision for purposes of Section 1400(b). Rosco contends that Safety Vision maintains a “satellite office” located at its employee Brandon Blood’s “rental apartment in Manhattan.” ECF No. 34, (“Pl.’s Opp.”), at 9 (internal quotation marks omitted). But the record — including the evidence obtained as part of venue-related discovery — demonstrates that this apartment was a “place of the defendant’s employee” rather than a “place of the defendant.” *In re Cray*, 871 F.3d at 1363. Blood, not Safety Vision, pays for the apartment. See ECF No. 74-3 (“Blood Dep.”), at 101; ECF No. 40-1 (“Second Smith Decl.”), ¶ 9. Contrary to Rosco’s initial theory that Blood agreed to move to New York City at Safety Vision’s request, see Pl.’s Opp. 12, it was Blood who first suggested to Safety Vision that he move to New York, see Blood Dep. 18-19, 100-01. And Safety Vision did not incentivize Blood’s move to New York or reimburse his moving expenses. See *id.* at 18-19, 45, 100-01; Second Smith Decl. ¶ 10.

Notably, Blood has already moved apartments within

New York, without requesting or receiving permission from Safety Vision, see Blood Dep. 101-02, and Safety Vision explains that “it doesn’t matter” where within the northeast region, encompassing at least ten different states, “Blood chooses to reside.” Second Smith Decl. ¶ 11; see Blood Dep. 102-03; see also *In re Cray*, 871 F.3d at 1363 (“[I]f an employee [*3] can move his or her home out of the district at his or her own instigation, without the approval of the defendant, that would cut against the employee’s home being considered a place of business of the defendant.”); *Zaxcom, Inc. v. Lectrosonics, Inc.*, No. 17-CV-3408 (NGG) (SJB), [2019 BL 34477], 2019 U.S. Dist. LEXIS 16975, [2019 BL 34477], 2019 WL 418860, at *5 (E.D.N.Y. Feb. 1, 2019) (“Plaintiff has not demonstrated that [the employee’s] employment is conditioned on his continued residence in the district.” (internal quotation marks omitted)). Additionally, “all expense reimbursements and administrative support for” Blood are “provided from outside of the district,” *In re Cray*, 871 F.3d at 1365; see Second Smith Decl. ¶ 14; Safety Vision’s website and marketing materials nowhere list Blood’s New York address, see Second Smith Decl. ¶ 13; and Blood’s business cards and email signature display only Safety Vision’s Houston office address, see ECF Nos. 74-5 and -6. Although Blood’s email signature does include a New York cellphone number and states “*operating out of New York, NY,” see ECF No. 74-6, these facts “indicate at most that he conducted business from the [Southern District of New York], not that [Safety Vision] established a place of business there.” *In re Cray*, 871 F.3d at 1365-66; see also *Zaxcom*, [2019 BL 34477], 2019 U.S. Dist. LEXIS 16975, [2019 BL 34477], 2019 WL 418860, at *6.

Rosco’s argument for venue here hinges largely on the fact that “Safety Vision represented on its website, in text and with dotted maps, that its Satellite offices are strategically positioned in . . . [locations across the country, including] New York” ECF No. 70 (“Pl.’s Supp. Opp.”), at 14 (internal quotation marks omitted). “But the *mere fact* that a defendant has advertised that it has a place of business or has even set up an office is not sufficient; the defendant must actually engage in business from that location.” *In re Cray*, 871 F.3d at 1364. Assuming without deciding that marketing copy describing “satellite offices” without specifying addresses — or even the cities in which they are located, ECF No. 72-7; ECF No. 37-3 — constitutes

the advertisement of an office, Rosco fails to show that *Safety Vision* "actually engage[s] in business from" the New York location. *In re Cray*, [871 F.3d at 1364](#) . Although Blood "uses a computer that was provided to him by Safety Vision to access a Safety Vision database that contains sales leads that Safety Vision has obtained," Pl.'s Supp. Opp. 7, that does not tip the scales in Rosco's favor given that "the[se] reimbursements and support were not conditioned on any particular employee location," *In re Cray*, [871 F.3d at 1365](#) ; *RegenLab USA LLC v. Estar Techs. Ltd.*, [335 F. Supp. 3d 526](#) , [552](#) (S.D.N.Y. 2018) ("The fact that [the defendant employer] reimburses all of its employees for ordinary, reasonable, and necessary expenses and mobile phones and vehicle use does not cut in favor of jurisdiction, as it does not appear that such reimbursements were conditioned on employees living in a certain area." (internal quotation marks omitted)).

RegenLab, upon which Rosco relies, is distinguishable. There, the court repeatedly emphasized that "[a]ll [of the defendant's] employees work out of their homes," which meant that "home offices constitute a primary physical location for [the defendant's] business." *RegenLab*, [335 F. Supp. 3d at 549](#) . Here, by contrast, "Safety Vision's management team and more than 90% of its employees [*4] are located in Houston, Texas," with the only employees not located at that office consisting of "remote sales associates or installation technicians." Second Smith Decl. ¶ 4. Thus, the situation here is far more analogous to the one in *Zaxcom*, where the defendant's "business model [was] to have, in addition to its staff at its headquarters in New Mexico and an office in Toronto," regional sales representatives working remotely. [\[2019 BL 34477\]](#) , 2019 U.S. Dist. LEXIS 16975 , [\[2019 BL 34477\]](#) , 2019 WL 418860 , [at *7](#) (distinguishing *RegenLab* on the same basis). And although Rosco makes much of the fact that "Blood maintains a supply of Safety Vision brochures in his New York workplace, which he uses when he makes in-person calls on customers," Pl.'s Supp. Opp. 9, a closer examination of Blood's deposition testimony reveals that while he has "a hand full" of brochures at a time, he "[r]arely" brings copies of the brochure on sales calls because the relevant information is available online and he generally "tr[ies] not to carry brochures," Blood Dep. 41-43. These facts are again distinguishable from those in *RegenLab*, where each employee maintained a "sales kit" at his or

her home as well as "a small centrifuge and other accessories" that the employee was required to use "to conduct demonstrations" when the company's "products arrive at a customer's home." [335 F. Supp. 3d at 552](#) . In sum, although "no one fact is controlling," the facts here, "taken together," do not support a finding that Safety Vision established a regular place of business in the Southern District of New York. *In re Cray*, [871 F.3d at 1366](#) .3

The only remaining question is whether to dismiss the case or, as Safety Vision requests in the alternative, to transfer it to the Southern District of Texas, where venue is plainly proper pursuant to the first prong of [Section 1400\(b\)](#) . It is well established that where, as here, venue is improper, a court "retains discretion to decline to dismiss the case in the interests of justice in favor of a transfer to any district where the case could initially have been brought." *Catlin Indem. Co. v. New Eng. Law/Bos.*, No. 15-CV-4836 (JMF), *2016 U.S. Dist. LEXIS 13607* , [\[2016 BL 31395\]](#) , 2016 WL 447849 , at *3 (S.D.N.Y. Feb. 4, 2016) (internal quotation marks omitted). In deciding whether transfer would serve the interest of justice, courts in this Circuit are guided by the following factors: (1) the convenience of witnesses; (2) the location of relevant documents and the relative ease of access to sources of proof; (3) the convenience of the parties; (4) the locus of the operative facts; (5) the availability of process to compel attendance of unwilling witnesses; (6) the relative means of the parties; (7) a forum's familiarity with the governing law; (8) the weight accorded to plaintiff's choice of forum; and (9) trial efficiency and the interests of justice, based upon the totality of the circumstances. See *id.* (citing *N.Y. Marine & Gen. Ins. Co. v. Lafarge N. Am., Inc.*, [599 F.3d 102](#) , [112](#) (2d Cir. 2010)). Substantially for the reasons stated in Safety Vision's briefs, see ECF No. 32-1 at 11-21; ECF No. 74 at 10-11, the Court concludes that these factors call for transferring the case rather than dismissing outright. Additionally, dismissal would require Rosco to file a new action and pay another filing fee, while "transfer will allow this action to proceed [*5] in [an appropriate] forum and lead to [an] adjudication on the merits." *Blauschild v. Tudor*, [31 F. Supp. 3d 527](#) , [533](#) (E.D.N.Y. 2014) (internal quotation marks omitted).

CONCLUSION

For the foregoing reasons, Safety Vision's motion to transfer this case to the Southern District of Texas is

GRANTED. Additionally, the Court approves the redactions temporarily approved at ECF Nos. 67 and 69, for substantially the reasons stated at ECF Nos. 65 and 68 and because the Court did not need to rely on the redacted material to decide the underlying motion. The Clerk of Court is directed to terminate ECF No. 32, to transfer this case to the Southern District of Texas, and to close the case in this District.

SO ORDERED.

Dated: September 18, 2020

New York, New York

/s/ Jesse M. Furman

JESSE M. FURMAN

United States District Judge

fn 1

On a motion to dismiss for improper venue, a court generally accepts as true the factual allegations in the non-moving party's pleadings and draws all reasonable inferences in favor of the party opposing the motion. *See, e.g., Phillips v. Audio Active Ltd.*, [494 F.3d 378](#), [384](#) (2d Cir. 2007); *Vann v. Fischer*, No. 11-CV-1958 (JPO), [[2012 BL 447969](#)], 2012 U.S. Dist. LEXIS 87620, [[2012 BL 447969](#)], 2012 WL 2384428, at *4 (S.D.N.Y. June 21, 2012). A court, however, may consider facts and documents outside the complaint. *See, e.g., Gulf Ins. Co. v. Glasbrenner*, [417 F.3d 353](#), [355](#) (2d Cir. 2005); *Martinez v. Bloomberg LP*, [883 F. Supp. 2d 511](#), [513](#) (S.D.N.Y. 2012), *aff'd*, [740 F.3d 211](#) (2d Cir. 2014). Accordingly, the facts contained herein are drawn from the Second Amended Complaint, attached materials, and affidavits and admissible materials submitted by the parties.

fn 2

Defendant Shenzhen Germid was not served with the summons and operative Complaint until August 7, 2020, *see* ECF No. 62, and has not yet responded to the Complaint, *see* ECF No. 80. In any event, as a foreign corporation, venue is proper as to Shenzhen Germid in any district, *see In re HTC*

Corp., [889 F.3d 1349](#), [1361](#) (Fed. Cir. 2018), so its presence in this litigation does not impact the venue analysis that follows.

fn 3

Rosco requests in its supplemental brief that the Court draw three adverse inferences pursuant to [Rule 37\(b\)\(2\) of the Federal Rules of Civil Procedure](#) based on Safety Vision's Rule 30(b)(6) witness's alleged failure to prepare for his deposition, *see* Pl.'s Supp. Opp. 13-16, or alternatively, to depose additional witnesses to establish the same, *see id.* at 15-16. Safety Vision, in turn, sought leave to respond to Rosco's Rule 37(b)(2) arguments in formal briefing. *See* ECF No. 76. The Court need not resolve these requests because it determines that even if it were to draw the requested adverse inferences — namely that Safety Vision's website and brochures established that it "had strategically positioned Satellite Offices in [different locations around the country] to serve its customers better" and that "Safety Vision hired the Account Executives that were based in Indiana, Florida, North Carolina, and Missouri based on advertisements that were placed in those markets for sales positions based in those states," Pl.'s Supp. Opp. 15 — it would not change the outcome of the Court's holistic analysis of whether Safety Vision has a regular and established place of business of the defendant in this District.



Notes

No Notepad Content Found

Rosco, Inc. v. Safety Vision LLC, No. 19-CV-8933 (JMF),
2020 BL 358108 (S.D.N.Y. Sept. 18, 2020), Court Opinion






Direct History

- 1  **Rosco, Inc. v. Safety Vision LLC, No. 19-CV-8933 (JMF), 2020 BL 358108 (S.D.N.Y. Sept. 18, 2020)**
case transferred

Direct History Summary		
	Caution	0
	Negative	0
Total		0

Case Analysis

No Treatments Found

Case Analysis Summary		
	Positive	0
	Distinguished	0
	Caution	0
	Superseded	0
	Negative	0
Total		0