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Henry Wainhouse is an Associate in the firm's Litigation department. From 2019 to 2020, Mr. Wainhouse served as a law clerk to the Hon. Lorna G. Schofield of the United States District Court for the Southern District of New York. Prior to joining Patterson Belknap, Mr. Wainhouse was an associate at an international law firm in New York.

Admissions

- New York

Education

- Columbia Law School (J.D., 2018)
 - Articles Editor, *Columbia Journal of European Law*
 - Harlan Fiske Stone Scholar
- University of Vermont (B.A., *cum laude*, 2009)

Blog Posts: Misbranded

Misbranded is Patterson Belknap's blog covering false advertising litigation—both consumer class actions and competitor suits—with a particular focus on FDA-regulated products (foods/beverages, pharmaceuticals, cosmetics, and dietary supplements). Writing from the industry perspective, we provide timely updates on important cases, surveys of litigation trends, and in-depth analyses of “hot” legal issues. Our firm pioneered the modern practice of false advertising law more than 40 years ago, bringing the first competitor suits under the Lanham Act. In the decades since, we have continued to practice at the cutting edge, handling many of the field's most groundbreaking cases on behalf of the nation's best-known businesses. Today, led by [Steven A. Zalesin](#), our team advocates creatively, strategically, and efficiently on behalf of our clients at all phases of litigation, from pre-complaint demands to Supreme Court appeals.

June 21, 2023

Tofurky's Beef With La. Labeling Law Leaves Open Questions

This post originally appeared on Law360. The growing popularity of plant-based dairy and meat products has engendered a series of legal disputes about how these products may be labeled and advertised. Plaintiffs have filed a number of largely unsuccessful...

April 13, 2023

Where Meat-Free Labeling Stands as 5th Circ. Mulls State Law

This post originally appeared on Law360. Americans have increasingly accepted meat and dairy alternatives as staples in their daily diets. For example, recent market research shows that two out of every five U.S. consumers plan to purchase plant-based meat products...

September 15, 2022

Joint Juice Ruling Fails to Quench Thirst for Guidance on Class-Wide Statutory Damages Awards

A few months ago, we previewed an imminent decision that would address, for the first time, a long-unsettled question for class actions brought under New York's General Business Law ("GBL"): can a class of consumers obtain class-wide statutory damages...

April 4, 2022

Consumer Claims Melt Away Under District Court's Scrutiny

In a recent decision, *Beers v. Mars Wrigley Confectionery US, LLC*, Judge Seibel of the District Court for the Southern District of New York dismissed all of Plaintiff Steven Beers's claims under Sections 349 and 350 of the...

February 1, 2021

Class Action Goes "Pop" Where Challenged Trans Fats Were No "Secret"

In a recent decision, *McGee v. S-L Snacks Nat'l*, 982 F.3d 700 (9th Cir. Dec. 4, 2020), the Ninth Circuit upheld a district court's dismissal of a putative class action for lack of Article III standing. ...

Publications

June 16, 2023

Tofurky's Beef With La. Labeling Law Leaves Open Questions

Law360

April 12, 2023

Where Meat-Free Labeling Stands as 5th Circ. Mulls State Law

Law360