



Julie A. Simeone

Associate

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Julie Simeone is an Associate in the Firm's Litigation department where her practice focuses on intellectual property matters, including copyright law, patent litigation, trademark and trade secrets litigation, and false advertising litigation. Ms. Simeone recently filed an amicus brief in the United States Supreme Court on behalf of media entities in a prominent copyright case. Prior to joining the Firm, Ms. Simeone practiced at a large New York law firm for approximately two years. From 2016 to 2017, Ms. Simeone served as a law clerk to the Hon. Eric N. Vitaliano of the United States District Court for the Eastern District of New York.

Representative Matters

Copyright Law and Litigation

Representing media organization in submission to the United States Copyright Office regarding copyright ownership for news content and protections for press publishers under United States copyright law.

Represented media organization in submission to the United States Patent and Trademark Office regarding copyright law and artificial intelligence.

Represented major book publisher and retailer in copyright infringement action in the Southern District of New York. Obtained a favorable jury verdict.

Patent Litigation

Represented major book publisher and retailer in damages trial in a patent litigation.

Representing endodontic equipment manufacturer against allegations of patent infringement. Case is pending in the District of New Mexico and is proceeding towards trial.

Trademark and Trade Secrets Litigation

Represented software company in civil trial in the Eastern District of New York involving claims for unfair competition and misappropriation of idea. Obtained a successful damages verdict.

Represented technology start-up in suit against competitor for trademark infringement resulting in favorable settlement.

Representing company in the energy and industrial products sector against claims brought under the Defend Trade Secrets Act ("DTSA").

Patterson Belknap

False Advertising Litigation

Representing a medical device company against claims of false advertising and unfair competition. Obtained favorable summary judgment ruling, dismissing all claims.

Other Matters

Representing a major medical device manufacturer in connection with a civil Department of Justice investigation.

Pro Bono

Representing a Marine Corps veteran in connection with an application for a discharge upgrade before the Naval Discharge Review Board.

Successfully represented client to challenge inclusion in New York State's Central Register for child abuse and neglect.

Represented member of now-disbanded Presidential Advisory Commission on Election Integrity in a lawsuit to obtain documents from the Commission.

Education

- New York University School of Law (J.D., *cum laude*, 2014)
 - Notes Editor, *New York University Law Review*
 - Edmond Cahn Law Review Award
 - Ann Petluck Poses Memorial Prize for Clinical Work
 - Albert Podell Award for Oral Advocacy
 - Best Oral Advocate at the 42nd Annual Orison S. Marden Moot Court Competition
- Columbia University (M.A., 2010)
- Boston University (B.A., *magna cum laude*, 2004)

Admissions

- U.S. Court of Appeals, Ninth Circuit
- U.S. District Court, Southern and Eastern Districts of New York
- New York

Professional Activities

HONORS:

- Outstanding Work and Dedicated Pro Bono Service to the New York County Lawyers Association (2018)

MEMBERSHIPS:

- New York County Lawyers' Association, Interim Program Coordinator, Veterans Discharge Upgrade Project (2021)

SPEAKING ENGAGEMENTS:

Patterson Belknap

- Refresher on The Current Scope of Protections Under New York City and State Human Rights Laws, Employment Law & Employee Benefits CLE Series (October 12, 2021)
- Employment Agreement Best Practices, Employment Law & Employee Benefits CLE Series (October 15, 2020)
- Pay Equity Update, Employment Law & Employee Benefits CLE Series (October 10, 2019)
- Ethics in the Employment Law Context, Employment Law & Employee Benefits CLE Series (October 16, 2018)

Publications

- Contributor to [How to Build a Nation in 15 Weeks](#)
- Contributor to [Misbranded: The Food/Drug/Cosmetic False Advertising Blog](#)
- Contributor to [New York Patents Decisions Blog](#)
- Co-author, *Licensee May Bring Infringement Suit, For Now*, The Licensing Journal, Vol. 39, No. 10 (November/December 2019)
- Co-Author, *Cybersecurity Governance: A Guide for Corporate Officers, Directors and General Counsel*, Bloomberg Law's Privacy & Data Security Practice Portfolio Series (May 2019)
- "Not So Legitimate: Why Courts Should Reject an Administrative Approach to the Routine Booking Exception," 89 N.Y.U. L. Rev. 1454 (2014)

Data Security Law Blog

DataSecurityLaw.com is the firm's resource for the latest news, analysis, and thought leadership in the critical area of privacy and cybersecurity law. Patterson Belknap's Privacy and Data Security practice provides public and private enterprises, their leadership teams and boards with comprehensive services in this critical area. Our team of experienced litigators, corporate advisors and former federal and state prosecutors advises on a broad range of privacy and data protection matters including cyber preparedness and compliance, data breach response, special board and committee representation, internal investigations, and litigation.

DFS Issues New Guidance Regarding Cybersecurity Regulation and the Adoption of an Affiliate's Cybersecurity Program

November 9, 2021

On October 22, 2021, the New York State Department of Financial Services ("DFS") issued new Guidance regarding a Covered Entity's compliance with New York's Cybersecurity Regulation where the Covered Entity relies on the cybersecurity programs of an Affiliate.[1] The Guidance...