



Peter J. Schaeffer

Partner

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Peter Schaeffer is Co-Chair of the Firm's Corporate department. In representing clients in transactional and corporate matters, Mr. Schaeffer has experience in the full range of issues faced by public and private companies. His transactional practice focus is in the areas of private equity, venture capital and mergers and acquisitions.

Mr. Schaeffer advises private equity and venture investors in their investments and represents strategic operating companies in their acquisitions and dispositions. He counsels boards of directors and business owners on corporate governance matters and in guiding their businesses through all stages of development. He represents early stage companies on formation issues, equity and compensation matters, licensing and in their venture capital and other financings. Mr. Schaeffer has represented several companies in their initial public offerings, secondary offerings, PIPES, joint ventures and in the establishment of credit facilities. He also regularly represents clients in critical contract issues such as manufacturing and supply agreements, license agreements and employment and consulting agreements.

Recent Representational Matters

Ongoing representation of a \$5 billion investment firm in its private equity acquisitions and dispositions, and in strategic transactions relating to its portfolio companies.

Ongoing representation of venture capital fund in its investments and dispositions.

Representation of the Special Committee of the Board of Directors in a confidential 2018 cross-border sale transaction with a value exceeding \$1 billion.

Representation of major media company in several 2018 and pending 2019 dispositions.

Represented lead syndicate buyer in 2018 private equity acquisition of a travel industry company.

Represent client in several VC investments in the life sciences area in 2017 and 2018.

Represented owner in 2017 and 2018 dispositions of pet related businesses to three different buyers.

Represented dental company in their 2017 joint venture and sale to Fortune 500 healthcare company.

Represented software company in their 2017 acquisition of complimentary business.

Other Notable Representational Matters

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Representation of global electronics company in their M&A transactions and corporate governance issues.

Represented of selling shareholders of premium pet food company in IPO.

Represented significant selling shareholder of fashion company in IPO.

Represented of major fashion designer in his employment agreement and in his transactions with the NYSE listed global company.

Represented luxury beauty product and spa service retailer in its sale to Macy's, Inc.

Represented human resources counseling company in its sale to Marsh & McLennan.

Represented the Special Committee of the Board of Directors of NASDAQ listed healthcare technology company in the sale to a private equity buyer.

Represented CME and medical publishing business in its sale to a private equity buyer.

Represented fashion label in the disposition of its assets to private equity investors and separate sale of real estate interests.

Represented education company in its IPO, M&A transactions, strategic alliances and PIPE financings.

Represented a technology healthcare company in its IPO, M&A transactions, strategic alliances with major media companies, venture capital financings, and its sale through a merger with another publicly traded company.

Represented consumer product company in connection with its acquisition of the global consumer product division of a multinational corporation and the simultaneous venture investment in, and bank financing of, this client.

Represented a Fortune 100 financial services organization in lead investment in a NYSE listed natural resource company.

Represented leading book publishing company in various matters, including acquisition of a publishing imprint in a bankruptcy transaction involving multiple bidders.

Represented medical publishing company in its dispositions of each of its medical publishing and contract research organization businesses and in its related dissolution. Prior representation of this client in various venture financings, bank financings, debt restructurings and acquisitions and strategic transactions.

Ongoing and active leadership with the firm's pro bono efforts.

Education

- Columbia Law School (J.D., 1991)
 - Articles Editor, *Columbia Journal of Law and the Arts*
- Colgate University (B.A., *magna cum laude*, 1987)
 - Phi Beta Kappa

Admissions

Patterson Belknap

- New York

Professional Activities

Presenter, "Crowdfunding through Funding Portals: What You Need to Know LIVE Webcast," The Knowledge Group, LLC (March 19, 2014)